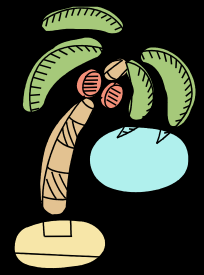


Build-A-Cabana

Customer Service Competition



In this fun and creative activity, teams compete against each other to create the best customer service experience possible. They will try to develop a new cabana which features the best margarita on the beach! Teams are assigned a cabana, and will have an hour to create their cabanas and best margarita drink possible. In addition, teams will work on a marketing presentation about their cabana and drinks. Teams will compete for the best drink, most creative cabana and best overall customer experience.

In the preparation session, teams must tap into their creative minds and produce a cabana and margarita drink that will surpass the expectations of the group. Each team will need to think strategically and make decisions that will give them a competitive advantage. During the planning and building session, the teams will create a presentation, signs, menus, a cabana song or slogan that will describe why the group should choose your cabana and drinks over others. In the tasting and evaluation session, the group will visit each cabana, and the teams will be evaluated on three categories: Taste, Marketing Presentation, and Team Spirit.

Please contact us for pricing on the event that you will love and be able to afford.



The Corporate Learning Institute

For more information, please contact *Corporate Learning Institute*

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